



ARTIST ELECTRONIC PRESS KIT [EPK]



Biography

Tha Hot\$hot is a Sint Maarten recording artist, songwriter and entertainer who formerly resided in Toronto, Ontario, Canada. He emerged on the music scene in 2012 after the successful release of his regional hit single, “*Reppin’ It*.” He ultimately gained local popularity when he was awarded the “*Best Male Rap Artist*” at the 2012 *SXM Music Awards* and achieved regional recognition throughout the Caribbean after having his “*Reppin’ It*” music video debut at number one on the *Cross Caribbean Countdown*, on Tempo Networks. The video lasted six consecutive weeks at number one and it remained on the countdown for a total of six months, marking Tha Hot\$hot as the first artist from St. Maarten to do so.

Early Life

Shane Leon Kelly was born in *Philipsburg*, Sint Maarten and raised in *Middle Region* of the *Lower Prince’s Quarter*. His mother is of *Afro-Dominican* background, and his father is of *Black Nevisian* descent. His parents have been married for over twenty-five years and had three children. Tha Hot\$hot has an older brother and a younger sister, whom were both also born and raised on St. Maarten. They grew up in the tiny neighborhood of *Middle Region* and didn’t have life very easy as children. Tha Hot\$hot became heavily influenced by Hip-Hop music at a young age as a way of channeling his depression. He started becoming increasingly involved in music, and although he was known to be a quiet child, he used his creative abilities to openly broadcast his opinions effectively.

Tha Hot\$hot experienced one of the biggest losses in his life with the untimely death of his childhood friend, *Gerald “Young G” James*, whose life was taken away due to gun violence. Gerald played a significant role in the early stages of Tha Hot\$hot’s career by which they formed a group called the “*Pimp Boiz*.” The childhood group consisted of a trio: Gerald, Tha Hot\$hot and Tha Hot\$hot’s older brother. Every afternoon after arriving home from elementary school,

they chanted the rap lyrics of their songs of which Tha Hot\$hot wrote most of the verses to. This is where he began to rapidly develop his skill, artistry and passion for songwriting.

Career

On June 10th, 2014, Tha Hot\$hot featured the Jamaican Dancehall superstar *Konshens*, and released his single “*Tropical Limelight*” (*Remix*) which also featured one of Tha Hot\$hot's former label-mates, *Stekaly*. This was his first major feature to breakthrough on the airwaves throughout the Caribbean and various countries worldwide.

The music video of his first official single “*Tropical Limelight*” landed at number three in its debut on Tempo Networks' *Cross Caribbean Countdown* before being retired off the countdown at the same position in its eighth and final week. The video eventually secured the number one position in its sixth and seventh week on the countdown. On two separate occasions he debuted in the top triad, and managed to secure a top three position with a triplicity of music videos. In addition, he is the only St. Maarten artist to have two different videos to remain at number one for consecutive weeks on *Tempo*.

He then went on to release his third mixtape project titled “*Anticipation For Greatness*.” The mixtape was hosted by the “*World Famous*” and CEO of *Southern Smoke*, DJ *Smallz*, who is one of the top Hip-Hop mixtape DJs in the USA. The project was released on *Livemixtapes* and *Datpiff* on August 12th, 2014. Tha Hot\$hot's “*Out With A Bang*” music video which comes off of his “*Anticipation For Greatness*” mixtape, was premiered on the well-known hip-hop website *WorldStarHipHop*.

Quickly following the premiere, his “*Tropical Limelight*” single charted at #59 on the “*Urban Charts*” of *ChartBase* in Denmark. The chart is based on several international urban-charts and the biggest mainstream urban-hits in the world.

D.Y. Entertainment established a partnership with a booking agency based in the USA, UK, UAE and Japan that gave Tha Hot\$hot the opportunity to open for his first show in the United States. This partnership would also provide Tha Hot\$hot with more shows both regionally and internationally. He stepped into St. Maarten's history books on December 18th, 2015, after he was booked as an opening performer for *Lil' Wayne*, *Rich Homie Quan*, *Lil' Dicky* and *K. Camp* at the “*Dope Music Festival*” in Everett, Washington. In the spring of 2017 Tha Hot\$hot landed his first promo tour which lasted a duration of two weeks from March 2nd - 19th.

The tour consisted of five cities and nine shows in total which included a two-day UK run with *Moka Blast* and *Lady Leshurr* in Birmingham and London, England. He opened for *A Boogie wit da Hoodie*, *Migos* and *Lil' Wayne* at *Clayton's Beach Bar's* annual *Spring Break* beach parties on South Padre Island, Texas. The final trip on the tour was his debut at the *SXSW Festival* in Austin, Texas where he performed at five events. Tha Hot\$hot is the first St. Maarten artist to

perform at *Clayton's Beach Bar's Spring Break* and at the *SXSW Festival*. He is also the only St. Maarten artist to open for *Lil' Wayne* at two different festivals.

In the spring of 2018 Tha Hot\$hot and D.Y. Entertainment launched another promo tour throughout New York and California. The campaign was highlighted by his performance at "TAP2018" in San Diego, California, an annual music conference and concert. He was one of the main opening acts for the former Slaughterhouse rapper and headliner, Cooked I. Hip-Hop duo Audio Push, Dilated Peoples' Evidence and SiriusXM Hip-Hop Nation's, Torae were also performers that night. Tha Hot\$hot became the first music artist from St. Maarten to perform at the TAP Music Conference closing concert.

Throughout the course of 2019 to 2021, Tha Hot\$hot has been featured on several articles and have released a few singles and music videos for his forthcoming EP. The title has yet to be announced.

Media Info & Streaming Platforms

Social Media Info

Website – <https://www.thahotshot.com>

Facebook – <https://www.facebook.com/thahotshotreal>

Instagram – <https://www.instagram.com/thahotshotreal>

Twitter – <https://www.twitter.com/thahotshotreal>

TikTok – <https://www.tiktok.com/@thahotshotreal>

Music Streaming Platforms

Apple Music/iTunes – <https://music.apple.com/us/artist/tha-hot%24hot/1077572572>

Tha Hot\$hot on Spotify – <https://open.spotify.com/artist/2YdtpoApvgEzm9Jchk1Sbv>

Tha Hot\$hot on Tidal – <https://tidal.com/browse/artist/7550655>

Tha Hot\$hot on SoundCloud – <https://soundcloud.com/thahotshotreal>

Tha Hot\$hot on Amazon Music – <https://music.amazon.com/artists/B01BB1CO6Y/tha-hot-hot>

Tha Hot\$hot on Pandora – <https://www.pandora.com/artist/tha-hotshot/ARqn63Z5wpP3zcV>

Tha Hot\$hot on YouTube Music (Tha Hotshot) –

<https://music.youtube.com/channel/UCpv9KHspzemghUTiw8dytXg>

Tha Hot\$hot on YouTube Music (Tha Hot\$hot) –

https://music.youtube.com/channel/UCQ5TfSVz67M8v1P-n_Acv5A

Discography

Mixtapes

Anticipation For Greatness (Hosted by DJ Smallz) (2014)

Swagger 101 Vol. 2: From Local To Global (Hosted by DJ Wikked) (2012)

Swagger 101 Vol. 1 (Hosted by DJ Unknown S.I.K) (2010)

Singles

New Flex – <https://smarturl.it/NewFlexin>

Reggaeton Soca (feat. Daddy Jota & Ra'zhim) – <https://smarturl.it/ReggaetonSoca>

Oualichi – <https://smarturl.it/Oualichi>

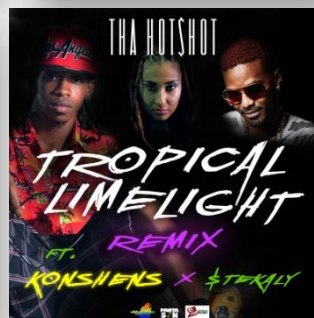
What You Ready For? (feat. D. Kullus) – <https://smarturl.it/WhatYouReadyFor>

High Off Life (feat. Yung Phenom) – <https://smarturl.it/HighOffLifeHD>

Party Freak (feat. Yung Phenom) – <https://smarturl.it/PartyFreak>

Tropical Limelight (Remix) (feat. Konshens & Stekaly) – <https://smarturl.it/TLRemix>

Tropical Limelight (feat. Stekaly) – <https://smarturl.it/TropicalLimelight>



Music Videos

Singles

Reggaeton Soca (feat. Daddy Jota & Ra'zhim) (Official Video)

YouTube – <https://youtu.be/MI0QGDcGjJk>

SmartURL – <https://smarturl.it/ReggaetonSocaVid>

YouTube (DY) – <https://youtu.be/RDlqptV0awQ>

SmartURL (DY) – <https://smarturl.it/ReggaetonSocaHD>

High Off Life (feat. Yung Phenom) (Official Video)

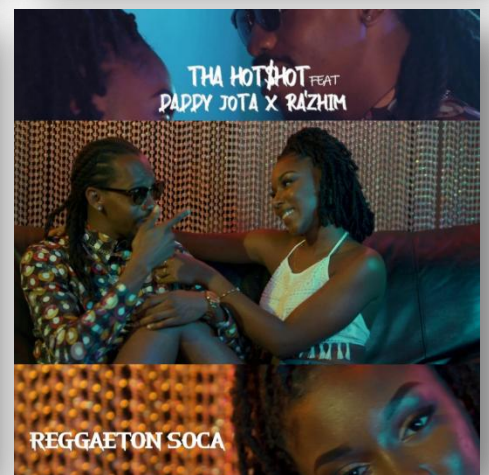
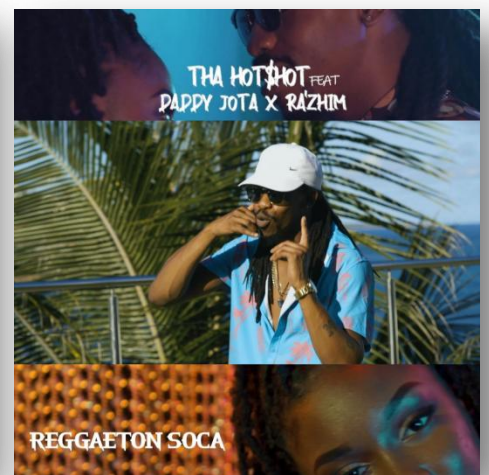
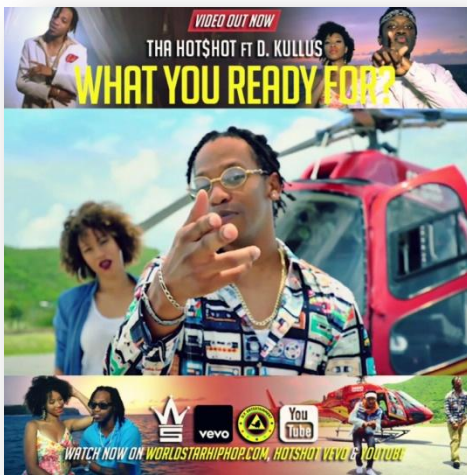
YouTube – <https://youtu.be/TFMKQGKyhLo>

SmartURL – <https://smarturl.it/HighOffLifeVid>

What You Ready For? (feat. D. Kullus) (Official Video)

YouTube – <https://www.youtube.com/watch?v=BGCW7r7WvnM>

WSHH – <https://www.worldstarhiphop.com/videos/video.php?v=wshhWVn10kwwbIHIB3W7>



Interviews & Vlogs

Interviews

Tha Hot\$hot on [Radio Saint Martin 101.5 Fm](https://www.radio-saintmartin.com/) with [La Diva Menor](https://www.instagram.com/la_diva_menor/) & Kuchi.

YouTube – <https://www.youtube.com/watch?v=8nWoiSLeYjU>



Tha Hot\$hot's Interview with Hynaken on ThisIs50.com

YouTube – <https://www.youtube.com/watch?v=YUCdk3I0-D8>



Vlogs

Tha Hot\$hot's U.K. Promo Tour London Vlog.

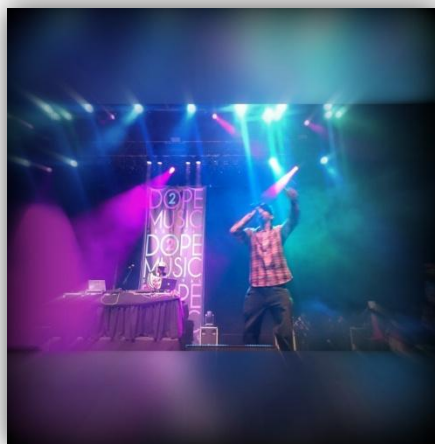
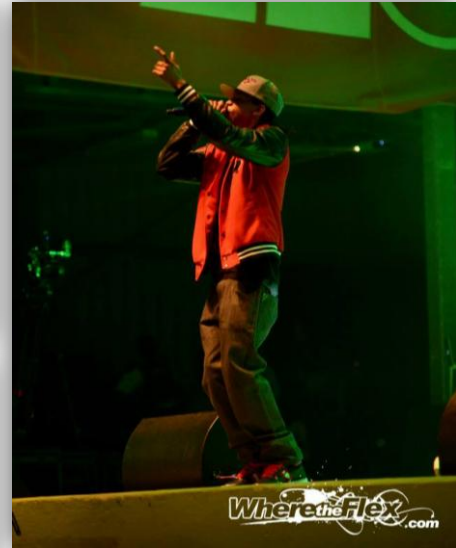
YouTube – https://www.youtube.com/watch?time_continue=3&v=j7diFrh-eZA



Promotional Use Photos



Live Performances



Festivals | Concerts | Events | Venues

Festivals

SXSW Music Festival, Dope Music Festival, St. Maarten Carnival.

Opening Performances For

Tha Hot\$hot has performed as an opening act for the likes of Rich Homie Quan, T-Pain, Lady Saw, Lil Dicky, Shurwayne Winchester, K. Camp, Mr. Vegas, Kerwin Du Bois, Ace Hood, Future, Lil' Wayne, Blac Youngsta, A Boogie wit da Hoodie, Moka Blast, Lady Leshurr, Migos, Evidence, Torae & Crooked I and many more of your favorite artists.



Press Releases | Articles | Blogs

Websites Featured On

[WorldStarHipHop](#), [ThisIs50](#), [CoastToCoast](#), [DJSmallz](#), [CanadianDope](#), [Digiwaxx](#), [MP3waxx](#), [Chartbase](#), [DancehallArena](#), [SXMDaily](#), [Hiphopondeck](#), [Daily-HipHop](#), [Mymixtapevote](#), [Stopbeefinradio](#), [Djmliveradioshow](#), [Thedosemusic](#), [TheHypeMagazine](#), [Lov3rz Magazine](#), [Jackthriller](#) and [HolidaySeasonLive](#) just to name a few.

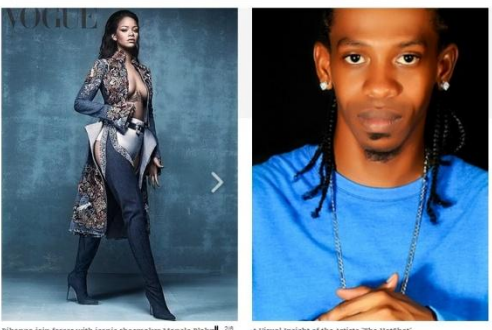


HOT OR NOT? L ROY DA BOY (@LROYDABOY615) FEAT. STARLITO AND THA CITY PAPER "GET SUM'N" THURSDAY, AUGUST 14, 2014 AT 9:30AM

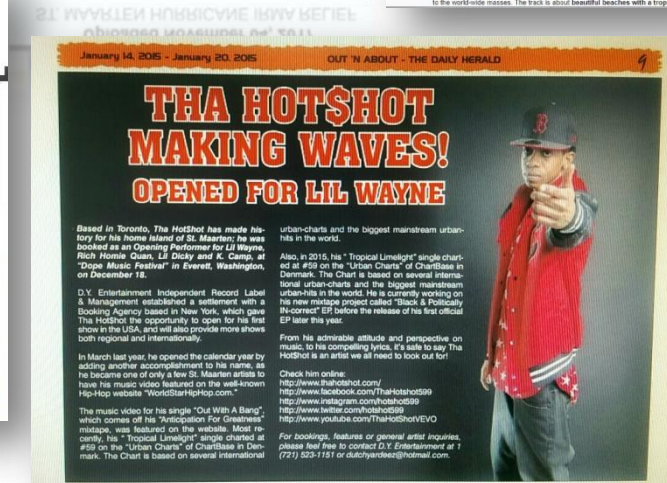


Is this hot or not? Post a comment below and let us know!
Be Aware: This is a comment - 0 Share Article
It's AUDIO - HOT OR NOT?

VIDEO: THA HOT\$HOT (@HOTSHOT599) "WIDE AWAKE" WEDNESDAY, AUGUST 13, 2014 AT 7:47PM



Uploaded November 04, 2017
ST. MAARTEN HURRICANE IRMA RELIEF



Tha Hot\$hot - Out With A Bang (Featured Toronto Video)
FEATURES, VIDEOS
By Canadian Dope
April 4, 2015



Appearances



Achievements

Awards

- **Hardest On The Rock Awards:** *St. Maarten Rap Achievement Award* (2018)
- **SXM Music Awards:** *Best Male Rap Artist* (2012)
- **Best Hip-Hop Song:** *Highly Motivated* (2010)

Label and Management

Management

Name: Steve Chemont

Phone No.: +1 (721) 523-1151

Email: dutchyardeez@hotmail.com

Facebook - <https://www.facebook.com/steve.chemont>

Instagram - <https://www.instagram.com/dutchyardeez>

Twitter - <https://www.twitter.com/raggadatkaln>

LinkedIn - <https://www.linkedin.com/in/steve-chemont-a7b16770>



Record Label

Facebook - <https://www.facebook.com/dyentmusic>

Instagram - <https://www.instagram.com/dyentmusic>

Twitter - <https://www.twitter.com/dyentmusic>

SoundCloud - <https://www.soundcloud.com/dyentmusic>

About Us - <https://www.about.me/dyentmusic>

ItsMyURLs - <https://www.itsmyurls.com/dyentmusic>

