



ARTIST ELECTRONIC PRESS KIT [EPK]



Biography

Tha Hot\$hot is a Sint Maarten recording artist, songwriter and entertainer who formerly resided in Toronto, Ontario, Canada. He emerged on the music scene in 2012 after the successful release of his regional hit single, “*Reppin’ It*.” He ultimately gained local popularity when he was awarded the “*Best Male Rap Artist*” at the 2012 *SXM Music Awards* and achieved regional recognition throughout the Caribbean after having his “*Reppin’ It*” music video debut at number one on the *Cross Caribbean Countdown*, on Tempo Networks. The video lasted six consecutive weeks at number one and it remained on the countdown for a total of six months, marking Tha Hot\$hot as the first artist from St. Maarten to do so.

Early Life

Shane Leon Kelly was born in *Philipsburg*, Sint Maarten and raised in *Middle Region* of the *Lower Prince's Quarter*. His mother is of *Afro-Dominican* background, and his father is of *Black Nevisian* descent. His parents have been married for over twenty-five years and had three children. Tha Hot\$hot has an older brother and a younger sister, whom were both also born and raised on St. Maarten. They grew up in the tiny neighborhood of *Middle Region* and didn't have life very easy as children. Tha Hot\$hot became heavily influenced by Hip-Hop music at a young age as a way of channeling his depression. He started becoming increasingly involved in music, and although he was known to be a quiet child, he used his creative abilities to openly broadcast his opinions effectively.

Tha Hot\$hot experienced one of the biggest losses in his life with the untimely death of his childhood friend, *Gerald “Young G” James*, whose life was taken away due to gun violence. Gerald played a significant role in the early stages of Tha Hot\$hot's career by which they formed a group called the “*Pimp Boiz*.” The childhood group consisted of a trio: Gerald, Tha Hot\$hot

and Tha Hot\$hot's older brother. Every afternoon after arriving home from elementary school, they chanted the rap lyrics of their songs of which Tha Hot\$hot wrote most of the verses to. This is where he began to rapidly develop his skill, artistry and passion for songwriting.

Career

Tha Hot\$hot is signed to D.Y. Entertainment (D.Y.), an independent record label founded on the island. The label is presently based in London, UK, and Sint Maarten.

On June 10th, 2014, Tha Hot\$hot featured the Jamaican Dancehall superstar *Konshens*, and released his single “*Tropical Limelight*” (*Remix*) which also featured one of Tha Hot\$hot's former label-mates, *Stekaly*. This was his first major feature to breakthrough on the airwaves throughout the Caribbean and various countries worldwide.

The music video of his first official single “*Tropical Limelight*” landed at number three in its debut on Tempo Networks' *Cross Caribbean Countdown* before being retired off the countdown at the same position in its eighth and final week. The video eventually secured the number one position in its sixth and seventh week on the countdown. On two separate occasions he debuted in the top triad, and managed to secure a top three position with a triplicity of music videos. In addition, he is the only St. Maarten artist to have two different videos to remain at number one for consecutive weeks on *Tempo*.

He then went on to release his third mixtape project titled “*Anticipation For Greatness.*” The mixtape was hosted by the “*World Famous*” and CEO of *Southern Smoke*, *DJ Smallz*, who is one of the top Hip-Hop mixtape DJs in the USA. The project was released on *Livemixtapes* and *Datpiff* on August 12th, 2014. Tha Hot\$hot's “*Out With A Bang*” music video which comes off of his “*Anticipation For Greatness*” mixtape, was premiered on the well-known hip-hop website *WorldStarHipHop*.

Quickly following the premiere, his “*Tropical Limelight*” single charted at #59 on the “*Urban Charts*” of *ChartBase* in Denmark. The chart is based on several international urban-charts and the biggest mainstream urban-hits in the world.

D.Y. Entertainment established a partnership with a booking agency based in the USA, UK, UAE and Japan that gave Tha Hot\$hot the opportunity to open for his first show in the United States. This partnership would also provide Tha Hot\$hot with more shows both regionally and internationally. He stepped into St. Maarten's history books on December 18th, 2015, after he was booked as an opening performer for *Lil' Wayne*, *Rich Homie Quan*, *Lil' Dicky* and *K. Camp* at the “*Dope Music Festival*” in Everett, Washington. In the spring of 2017 Tha Hot\$hot landed his first promo tour which lasted a duration of two weeks from March 2nd - 19th.

The tour consisted of five cities and nine shows in total which included a two-day UK run with *Moka Blast* and *Lady Leshurr* in Birmingham and London, England. He opened for *A Boogie wit da Hoodie*, *Migos* and *Lil' Wayne* at *Clayton's Beach Bar's* annual *Spring Break* beach parties on South Padre Island, Texas. The final trip on the tour was his debut at the *SXSW Festival* in Austin, Texas where he performed at five events. Tha Hot\$hot is the first St. Maarten artist to perform at *Clayton's Beach Bar's Spring Break* and at the *SXSW Festival*. He is also the only St. Maarten artist to open for *Lil' Wayne* at two different festivals.

In the spring of 2018 Tha Hot\$hot and D.Y. Entertainment launched another promo tour throughout New York and California. The campaign was highlighted by his performance at "TAP2018" in San Diego, California, an annual music conference and concert. He was one of the main opening acts for the former Slaughterhouse rapper and headliner, Cooked I. Hip-Hop duo Audio Push, Dilated Peoples' Evidence and SiriusXM Hip-Hop Nation's, Torae were also performers that night. Tha Hot\$hot became the first music artist from St. Maarten to perform at the TAP Music Conference closing concert.

After releasing a few singles and music videos, and being featured in several articles throughout the course of 2019 to 2021, Tha Hot\$hot delivered his first official album titled "Islandticity." The album was released on February 4th, 2022, and offers a unique blend of sounds that range from Tropical, Afrobeat, Reggaeton, Hip-Hop/Rap and more.

This 8-track project highlights various sides of Tha Hot\$hot that he introduces to his listeners. Islandticity was inspired by the authenticity of Caribbean, African and urban culture. It showcases a variety of emotions and creativity.

Islandticity features guest appearances from Tatiana Gibs, Serb Tember, Daddy Jota and Ra'zhim. The production behind the project was provided by Serb Tember, JM Got The Heat, Stunna B, O'Brien Blagrove, Omito Beats and Prestige. Recording, mixing and mastering by Serb Tember at Motivation Studios, Nino Boy at Island Dreamerz Studios, Xavvo Knockin at Knockin Studios, Simpletune at Faceoff Studioz, Acero11 Studios and Ricardo Gutierrez of Create Major.

In March 2022, the single 'What You Ready For?' by D. Kullus and Tha Hot\$hot which was produced by Nino Boy, was featured in the Netflix TV Series *Love Is Blind: Brazil* Season 1 Ep. 3: *Sexy Honeymoon*. This was the first time he was featured on the television streaming service. The hit single was also featured on the MTV reality show, *Siesta Key* Season 5 Ep.1.

To close out the calendar year of 2022, Tha Hot\$hot won the "Best Music Video" on St. Maarten with his single 'Trauma' for the 2022 Laser Awards on December 30th, 2022.



Media Info & Streaming Platforms

Social Media Info

Website – <https://www.thahotshot.com>

Facebook – <https://www.facebook.com/thahotshotreal>

Instagram – <https://www.instagram.com/thahotshotreal>

Twitter – <https://www.twitter.com/thahotshotreal>

TikTok – <https://www.tiktok.com/@thahotshotreal>

Music Streaming Platforms

Apple Music/iTunes – <https://music.apple.com/us/artist/tha-hot%24hot/1077572572>

Tha Hot\$hot on Spotify – <https://open.spotify.com/artist/2YdtpoApgEzm9Jchk1Sbv>

Tha Hot\$hot on Tidal – <https://tidal.com/browse/artist/7550655>

Tha Hot\$hot on SoundCloud – <https://soundcloud.com/thahotshotreal>

Tha Hot\$hot on Amazon Music – <https://music.amazon.com/artists/B01BB1CO6Y/tha-hot-hot>

Tha Hot\$hot on Pandora – <https://www.pandora.com/artist/tha-hotshot/ARqn63Z5wpP3zcV>

Tha Hot\$hot on YouTube Music (Tha Hotshot) –

<https://music.youtube.com/channel/UCpv9KHspzemghUTiw8dytXg>

Tha Hot\$hot on YouTube Music (Tha Hot\$hot) –

https://music.youtube.com/channel/UCQ5TfSVz67M8v1P-n_Acv5A



Discography

Albums

Islandtcity (2022) – <https://smarturl.it/Islandtcity>

Mixtapes

Anticipation For Greatness (Hosted by DJ Smallz) (2014)

Swagger 101 Vol. 2: From Local To Global (Hosted by DJ Wicked) (2012)

Swagger 101 Vol. 1 (Hosted by DJ Unknown S.I.K) (2010)

Singles

Hit Di Road – <https://ampl.ink/HitDiRoadSX>

Misbehavah (Road Mix) – <https://ampl.ink/MisbehavahRMX>

Misbehavah – <https://ampl.ink/MisbehavahSX>

Hold Me Close (feat. Tatiana Gibs & Lyte) – <https://smarturl.it/HoldMeCloseSX>

Tebeh – <https://smarturl.it/TebehSX>

Eruption (feat. Lyte) – <https://smarturl.it/EruptionSX>

Good Wuk – <https://smarturl.it/GoodWukSX>

Brace It – <https://smarturl.it/BraceItSX>

Stunnin' – <https://smarturl.it/StunninSX>

No Smoke (feat. Serb Tember) – <https://smarturl.it/NoSmokeSX>

Rendezvous – <https://smarturl.it/RendezvousSX>

Trauma – <https://smarturl.it/TraumaSX>

New Flex – <https://smarturl.it/NewFlexin>

Reggaeton Soca (feat. Daddy Jota & Ra'zhim) – <https://smarturl.it/ReggaetonSoca>

Oualichi – <https://smarturl.it/Oualichi>

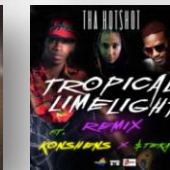
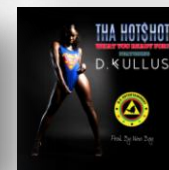
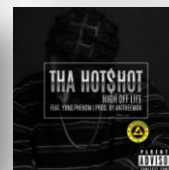
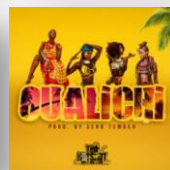
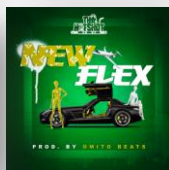
What You Ready For? (feat. D. Kullus) – <https://smarturl.it/WhatYouReadyFor>

High Off Life (feat. Yung Pheenom) – <https://smarturl.it/HighOffLifeHD>

Party Freak (feat. Yung Pheenom) – <https://smarturl.it/PartyFreak>

Tropical Limelight (Remix) (feat. Konshens & Stekaly) – <https://smarturl.it/TLRemix>

Tropical Limelight (feat. Stekaly) – <https://smarturl.it/TropicalLimelight>

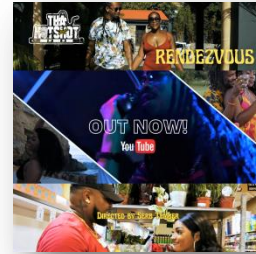


Music Videos

Rendezvous (Official Video)

YouTube – <https://youtu.be/XU9VteZAmXY>

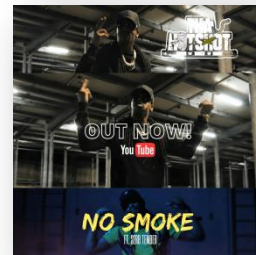
SmartURL – <https://smarturl.it/RendezvousHD>



No Smoke (feat. Serb Tember) (Official Video)

YouTube – <https://youtu.be/BxszkRvLzII>

SmartURL – <https://smarturl.it/NoSmokeHD>



Trauma (Official Video)

YouTube – <https://youtu.be/nmVsjOsMnKU>

SmartURL – <https://smarturl.it/TraumaHD>



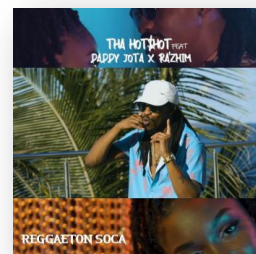
Reggaeton Soca (feat. Daddy Jota & Ra'zhim) (Official Video)

YouTube – <https://youtu.be/MI0QGDcGjJk>

SmartURL – <https://smarturl.it/ReggaetonSocaVid>

YouTube (DY) – <https://youtu.be/RDlqptV0awQ>

SmartURL (DY) – <https://smarturl.it/ReggaetonSocaHD>



What You Ready For? (feat. D. Kullus) (Official Video)

YouTube – <https://www.youtube.com/watch?v=BGCW7r7WvnM>

WSHH – <https://www.worldstarhiphop.com/videos/video.php?v=wshhWVn10kwwbIH3W7>



Interviews & Vlogs

Interviews

Tha Hot\$hot on [Radio Saint Martin 101.5 Fm](#) with [La Diva Menor](#) & Kuchi.

YouTube – <https://www.youtube.com/watch?v=8nWoiSLeYjU>



Tha Hot\$hot's Interview with Hynaken on ThisIs50.com.

YouTube – <https://www.youtube.com/watch?v=YUCdk3IO-D8>



Tha Hot\$hot on [MY88.3FM](#) with [Alston "Big Al" Laurens](#).

YouTube – <https://youtu.be/fnvAZWJoG0E>



Tha Hot\$hot on [Laser 101](#) with [Suppa Kid & Big Homie Spoon](#).

YouTube – <https://youtu.be/6ywyKNruM2o>



Vlogs

Tha Hot\$hot's U.K. Promo Tour London Vlog.

YouTube – https://www.youtube.com/watch?time_continue=3&v=j7diFrh-eZA



Promotional Use Photos



Live Performances



Festivals | Concerts | Events | Venues

Festivals

SXSW Music Festival, Carnaval de Saint Martin, Dope Music Festival, St. Maarten Carnival, and Clayton's Beach Bar Spring Break Festival.

Opening Performances For

Tha Hot\$hot has performed as an opening act for the likes of Rich Homie Quan, Yung Bredda, T-Pain, Lady Saw, Lil Dicky, Rajah Wild, Onyan, Shurwayne Winchester, K. Camp, Mr. Vegas, Kerwin Du Bois, Ace Hood, Future, Lil' Wayne, Blac Youngsta, A Boogie wit da Hoodie, Moka Blast, Lady Leshurr, Migos, Evidence, Torae, El Cherry Scum, Crooked, Ridge, Pudaz and many more of your favorite artists.

SISU PRESENTS
HIP HOP NIGHT
 FRIDAY, APRIL 21ST, 2023
 ST. MAARTEN CARNIVAL VILLAGE
 MUSIC BY: FROM MC
 OUTCAST | DJ CHUBBY 8:00 PM
 DJ SLICKS 9:30 AM
 GEL MONEY
 PERFORMANCES BY:
 STEFFON DON | BOBBY SIMERDA | RICH KALASHUR(SAKI)
 P-NUT DEH REAL NUT
 TRINI THE BODY | ALPHA LEE | KASH | PHAROAH G | TRIXTA |
 WAREY | NOFACE | THA HOTSHOT | DEJAVOOU | KEVIN LYKICK

MAR 14 2017
LIL WAYNE BEACH BASH
 PERFORMING LIVE
 LIL WAYNE | MIGOS | LADY LESHURR
 THA HOT SHOT | RSK | TKRS
Clayton's
 Biggest Beach Bar In Texas
 6900 PADE BLVD SOUTH PADRE ISLAND, TX
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 LILWAYNEPADRE2017.COM

Mega Beach Party!
FREE
A Boogie Wit da Hoodie
 & **HOTSHOT**
Clayton's
 Biggest Beach Bar In Texas
SUNDAY, MARCH 12
 SOUTH PADRE ISLAND 2017
 Ages 16 - 12:00pm - 6:00pm
 CLAYTONSBEACHBAR.COM

SAT. FEB 04
LOTUS
MARDI GRAS
 MASKS & BEADS
 CIO THE ARTIST - THA HOTSHOT (DJ ENT.)
 CHUBS - EYEDOL & SPENDOL - FABULOUS - KING KEMBE - SEXER - OUTKAST
 FREE MARDI GRAS SHOTS (LIMITED)
 DOORS OPEN 10PM - 11PM. EVERYONE \$10 BEFORE 12AM. \$15 TILL 1AM. MORE AFTER.

THA HOTSHOT
WHAT YOU READY FOR
 USA 2017 SPRING PROMOTION
 NYC - TEXAS - FLORIDA - MIAMI - ST. MAARTEN
 2/22 INSTITUTE 2 | BIRMINGHAM
 2/23 LONDON HEAVEN NIGHT CLUB
 3/3 FLIGHT TO NEW YORK CITY
 3/8 NEIVE DJ'S SHOWCASE - MANHATTAN NY
 3/9 MEETING 1: ROC NATION - MANHATTAN NY
 3/9 MEETING 2: DEF JAM - MANHATTAN NY
 3/9 MEETING 3: PENALTY BIRT / SONY RED RECORDS - MANHATTAN NY
 3/9 MEETING 4: LISTENING SESSION ATLANTIC RECORDS - MANHATTAN NY
 3/9 INTERVIEW: XM HIP HOP NATION DJ SUSS ONE - MANHATTAN NY
 3/10 FLIGHT TO HARLINGEN PADRE TEXAS
 3/11 RUSS SHOW - CLAYTONS - SOUTH PADRE TEXAS
 3/12 BEACH SHOW - SOUTH PADRE TEXAS
 3/13 DAY OFF
 3/14 LIL WAYNE X MIGOS X LADY LESHURR - CLAYTONS - SOUTH PADRE TEXAS
 3/15 DAY OFF
 3/16 FLIGHT TO SXSW - AUSTIN TX
 3/16 SXSW SHOW - DIRTY DOG - AUSTIN TX
 3/17 SXSW SEMINARS - AUSTIN TX
 3/18 SXSW SHOW - PECKERHEAD - AUSTIN TX

SUNDAY 15 FEBRUARY
WE SHOW DOWN 7
 LYTE - ANGIE - CIO THE ARTIST - ZONE - MYGS - THA HOTSHOT'S
 EXTENSIVE BAND - DJ DRINO - DJ REDBOI - DEEJ TAMON
6PM | GALISBAY CARNAVAL VILLAGE

PROJECT X FETE
 MONDAY APRIL 27
 CARNIVAL VILLAGE 6PM - 3AM
 FUTURE | MR VEGAS | SHURWAYNE WINCHESTER
 BAWI & ASA BANTON | EKODUO HD RED EYE CREW | KING VERS
 & ALSO ROXXY THA HOTSHOT | KENYO BALLY

#INDASTREETS2INDUSTRY
 DAY 2
 DJ FLY GUY | TJ MAKING MOVES
 DJ HOMICIDE | NON FICTION VIP
 DJ XO ARSONAL | F.L.Y. | YUNG BOOKE
 RIPP FLAMEZ | TUKI CARTER | DAMAR JACKSON
 JOHN JOHN DA DON | JERZ KIDD STEEZE
 MAX CARDI | DA KID K | AUNDRAE BLACK
 BSIMMONS | JAC FRIZZA & THA HOT SHOT
 LIVE GRAPHIC DESIGN SERVICES
 ON LOCATION BY @IREMANKR
 PECKERHEADS 402 EAST 6TH STREET AUSTIN, TX 78701
 21+, FREE ENTRY W/ NO BAGGAGE REQUIRED

ABSOLUT.
 PRESENTS
THURS. MAY 2
 JOCELYN ARNDELL FESTIVAL VILLAGE - ST. MAARTEN
THA HOTSHOT
UV NEON GLOW
 COMEDY | CONCERT FETE | THE FINALE
 NEON COLORS | UV-LED GLOW | BODY PAINT
 GATES OPEN 7:00PM | SHOW STARTS 8:00PM SHARP
 EARLY BIRD TICKETS \$30 | FINISHING BOUTIQUE (SEE MENU ON THE SHOWS BAL) | GATE \$10
 (TICKETS AVAILABLE BY 11:59PM LOCAL TIME) | WORKSHOP SPECIAL: TECH HAIR CHELSEA'S SOUTH TO CSM PRODUCTIONS

Appearances



Achievements

Awards

- **Best Music Video:** *Laser Awards* (2022)
- **Hardest On The Rock Awards:** *St. Maarten Rap Achievement Award* (2018)
- **SXM Music Awards:** *Best Male Rap Artist* (2012)
- **Best Hip-Hop Song:** *Highly Motivated* (2010)

Label and Management

Artist Contact

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Email: thahotshotofficial@gmail.com

Management

Name: Steve Chemont

Mobile / WhatsApp: +1 (721) 523-1151

Email: dutchyardeez@gmail.com

Facebook - <https://www.facebook.com/steve.chemont>

Instagram - <https://www.instagram.com/dutchyardeez>

Twitter - <https://www.twitter.com/raggadatkalm>

LinkedIn - <https://www.linkedin.com/in/steve-chemont-a7b16770>



Record Label

Facebook - <https://www.facebook.com/dyentmusic>

Instagram - <https://www.instagram.com/dyentmusic>

Twitter - <https://www.twitter.com/dyentmusic>

SoundCloud - <https://www.soundcloud.com/dyentmusic>

About Us - <https://www.about.me/dyentmusic>

ItsMyURLs - <https://www.itsmyurls.com/dyentmusic>

